

automechanika

ST. PETERSBURG

14-16.3.2017

ExpoForum Convention and Exhibition Centre

Russia's Leading Regional Trade Fair for the Automotive Service Industry
targeting Trade Visitors from the North West Russia and the Baltic States



 messe frankfurt

 **RESTEC**[®]
exhibitions



Exhibitor target groups:

- International and Russian companies for parts, components and accessories production and supply;
- Manufactures for car service stations & car wash stations.

Visitor target groups:

- Car manufacturers, fleet managers;
- Wholesalers and retail traders of spare parts, accessories, components and tools;
- Service stations, including car repair shops.

The broad product line:

- Parts & Components
- Electronics & Systems
- Accessories & Customizing
- Repair & Maintenance
- Management & Digital Solutions
- Car Wash, Car & Reconditioning



Why to come to St. Petersburg?

- ✓ The North-West automotive market is the 2nd auto market of Russia.
- ✓ The representatives of the leading world car makers such as Toyota, Nissan, Hyundai, Scania, Man, Ford are operated in St. Petersburg.
- ✓ Every 5th Russian-manufactured car is produced in St. Petersburg.
- ✓ Concurrent events and matchmaking system for maximum efficiency!



The Matchmaking System

Additional service for all participants!

- Universal infrastructure for effective interaction of exhibitors and visitors.
- Arranging meetings at the decision-makers level.



All is wonderful and excellent. Special thanks for the Matchmaking system. A very effective service!
BRIK, Ltd.



Wide promotional opportunities

Access to full database of participants.

Search target customers/partners.

CONCURRENT EVENTS:

PIAC / AUTOPROM *Russia*

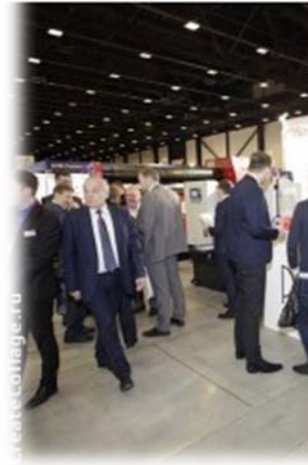
Petersburg International Automotive Conference
covering the issues of the automotive branch
Development.

FACTS of PIAC 2016:

3 days; 9 sessions; 466 delegates

St Petersburg Technical Fair

A multipurpose federal event encompassing the
whole technological chain from scientific
developments and metal production to the products
of machine building.



What our exhibitors say:

Quite a number of organizations were represented. Beautiful displays and business approach.

Sunny Plantation AG



*Everything was great!
Thanks to the organizers.*

FCAR Technology



...relevant visitors for our industry and we had been positively surprised: we have been visited by engineers in senior positions from leading car manufactures and have seen visitors not just from St. Petersburg region but from Finland, Kaluga, Nijniy Novgorod, Toliaty, Moscow...

JR MOLDES



...the excellent organization of the exhibition and the business program.

SPb SUACE



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ST. PETERSBURG

- **Leading b2b automotive event in the region;**
- Provides **coverage of adjacent markets** thanks to execution of large coinciding events at one venue;
- Provides synergy effect regarding visitors and exhibitors from coinciding events:

Total quantity of exhibitors > 300

Total quantity of visitors > 6000

- Is held in partnership of two market leaders;
- Is held at the new and one of the most up-to-date exhibition venues in Europe.



Summary

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www.automechanika.com

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Meet at Automechanika St.Petersburg 2017!



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